



**SHARON**  
PERSONAL CARE



Preservative Systems

# Connecting for Innovation

**Sharon Personal Care** is a global supplier of ingredient solutions for a broad range of personal care products – including advanced preservative systems, formulation building blocks, functional ingredients and Bio-actives.

## Deep Scientific Knowledge

Our R&D team of specialists are always thinking ahead, searching for the most effective solutions, surprising the cosmetics industry with exciting product lines, based on our deep scientific knowledge and our ability to foresee future trends and industry needs.

## We Think Different About Preservation

In a world of cosmetic products containing water and challenging compounds, we choose to think differently! We consider the cosmetic chemists' needs, worldwide trends, complex ingredients from natural resources and industry regulations. Bringing cutting edge solutions to a world that is moving towards a greener way of living without compromising on the safety and the quality of your cosmetic products.

## No more "Rinse of" and "Leave On"

We take a deep dive into each cosmetic category with a clear scientific understanding that there is no one solution for all products categories. From sunscreen to wet-wipes: we understand the mechanism of each category and provide safe and proven scientific solutions.

# "Free OF"



Product lines of multifunctional ingredients, organic acid blends and other actives. Offering globally accepted solutions, which are free-from parabens, formaldehyde donors, isothiazolinones, as well as phenoxyethanol-free options.



**Form:**  
Liquid



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
0.5-1.0



**pH range:**  
3-9 | up to 5.5\*

## Sharomix AMPLIFY™

Advanced patented preservative solution: High efficacy, low level of use. Innovative use of cationic surfactants in low percentage as enhancement to popular preservatives, delivering strong broad spectrum protection.

### Sharomix™ AM 20

Phenoxyethanol, Ethylhexylglycerin,  
Didecyldimonium Chloride

### Sharomix™ AM 24

Methylpropanediol, Caprylyl Glycol,  
Polyquaternium-80, Didecyldimonium Chloride

### Sharomix™ AM 25

Phenoxyethanol, Chlorphenesin,  
Caprylyl Glycol, Didecyldimonium Chloride

### Sharomix™ AM 28

Methylpropanediol, Caprylyl Glycol,  
Didecyldimonium Chloride

### Sharomix™ AM 29

Phenoxyethanol, Chlorphenesin,  
Didecyldimonium Chloride

### Sharomix™ AM 720\*

Sodium Benzoate, Potassium Sorbate,  
Didecyldimonium Chloride, Water

# "Free OF"



**Form:**  
Liquid



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
0.5-1.2



**pH range:**  
up to 5.5



Conform to Green Standards

## ORGANIC ACIDS BLENDS

### Sharomix™ 700 | 701 | 702

Phenoxyethanol, Dehydroacetic Acid,  
Benzoic Acid

### Sharomix™ 703

Benzyl Alcohol, Potassium Sorbate,  
Sodium Benzoate, Water

### Sharomix™ 704

Phenoxyethanol, Benzoic Acid, Sorbic Acid,  
Dehydroacetic Acid

### Sharomix™ 705

Benzyl Alcohol, Benzoic Acid, Sorbic Acid,  
Dehydroacetic Acid

### Sharomix™ 705 plus

Benzyl Alcohol, Benzoic Acid, Sorbic Acid,  
Dehydroacetic Acid, natural vitamin E

### Sharomix™ 706

Benzyl Alcohol, Dehydroacetic Acid,  
Benzoic Acid, Water

### Sharomix™ 706 plus

Benzyl Alcohol, Dehydroacetic Acid,  
Benzoic Acid, natural vitamin E, Water

### Sharomix™ 707

Benzyl Alcohol, Benzoic Acid, Sorbic Acid,  
Dehydroacetic Acid, Caprylyl Glycol

### Sharomix™ 708

Benzyl Alcohol, Benzoic Acid, Sorbic Acid,  
Glycerin

### Sharomix™ 709

Phenoxyethanol, Benzoic Acid, Sorbic Acid,  
Glycerin, Propyl Gallate

### Sharomix™ 710

Phenoxyethanol, Benzoic Acid, Sorbic Acid,  
Dehydroacetic Acid, Caprylyl Glycol

### Sharomix™ 711

Benzyl Alcohol, Benzoic Acid, Sorbic Acid

### Sharomix™ 712

Benzyl Alcohol, Benzoic Acid,  
Dehydroacetic Acid

### Sharomix™ 713

Potassium Sorbate, Sodium Benzoate, Water

# "Free OF"



**Form:**  
Liquid



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
0.5-1.2



**pH range:**  
up to 5.5

## Sharomix™ 715

Phenoxyethanol, Dehydroacetic Acid,  
Benzoic Acid, Ethylhexylglycerin

## Sharomix™ 718

Phenylpropanol, Dehydroacetic Acid,  
Benzoic Acid, Water

## Sharomix™ 721

Benzyl Alcohol, Dehydroacetic Acid,  
Water

## Sharomix™ 721 plus

Benzyl Alcohol, Dehydroacetic Acid,  
Natural Vitamin E, Water

## Sharomix™ 723

Benzyl Alcohol, Dehydroacetic Acid,  
Sorbic Acid

## Sharomix™ 724

Phenoxyethanol, Dehydroacetic Acid,  
Sorbic Acid

## Sharomix™ 725

Phenoxyethanol, Dehydroacetic Acid,  
Benzoic Acid

## Sharomix™ 730

Phenoxyethanol, Dehydroacetic Acid, Water

## Sharomix™ SZG

Sodium Hydroxymethylglycinate, Potassium  
Sorbate, Sodium Benzoate, Water

## Sharomix™ SZD

Phenoxyethanol, DMDM Hydantoin,  
Benzoic Acid, Sorbic Acid

## Sharomix™ 170D

Phenylpropanol, Benzoic Acid, Dehydroacetic  
Acid, Sodium Caproyl/Lauroyl Lactylate,  
Propylene Glycol

## Sharomix™ 699

Zinc Acetate, Sodium Benzoate





# "Free OF"



**Form:**  
Liquid



**Applications:**

Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
0.5-1.1



**pH range:**  
3-9



Conform to Green Standards

## Advanced Line

### Sharomix™ CP10

Chlorphenesin, Phenoxyethanol

### Sharomix™ CHP20

Chlorphenesin, 1,2 Hexanediol,  
Phenylpropanol

### Sharomix™ CPC30

Chlorphenesin, Phenylpropanol,  
Caprylyl Glycol

### Sharomix™ CPA

Caprylyl Glycol, Phenethyl Alcohol

### Sharomix™ CPP

Caprylyl Glycol, Phenylpropanol

### Sharomix™ CAP

Caprylyl Glycol, Phenoxyethanol

### Sharomix™ CB

Caprylyl Glycol, Benzyl Alcohol

### Sharomix™ HB

1,2 Hexanediol, Benzyl Alcohol

### Sharomix™ HP

1,2 Hexanediol, Phenylpropanol

### Sharomix™ PTG

Phenoxyethanol, Triethylene glycol

### Sharomix™ EG10 | EG14

Ethylhexylglycerin, Phenoxyethanol

### Sharomix™ BEG | BEG14

Ethylhexylglycerin, Benzyl Alcohol,  
Natural Vitamin E

## Singles

### Sharon BAZ



Benzyl Alcohol

### Sharon BAZ Natural



Natural Benzyl Alcohol

### Sharon PPL

3-Phenyl-1-Propanol

### Sharon PA

Phenethyl Alcohol

### Sharon PA Natural



Natural Phenethyl Alcohol

### Sharon Chlorphenesin

Chlorphenesin

### Sharon E50

Ethylhexylglycerin

### Sharon Caprylyl Glycol

Caprylyl Glycol

### Phenoxyethanol

Phenoxyethanol

### Triethyl Citrate



Triethyl Citrate



# "Similar to nature"

Bringing the best from nature with the safety, quality and consistency of a lab.  
Offering 'free-from', natural and natural-like components.



**Form:**  
Powder



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care | Oral care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
0.5-1.0



**pH range:**  
3-9 | up to 5.5\*



Conform to Green Standards



Approved by Cosmos/Ecocert

## SharoSense™ Plus

Natural and Natural-like patented preservative solution with advanced efficacy and solubility, based on Maltol.

### SharoSENSE™ Plus 181

Maltol, Polyquaternium-80

### SharoSENSE™ Plus 184

Maltol, Didecylidimonium Chloride

### SharoSENSE™ Plus 181-N

Natural Maltol, Polyquaternium-80

Natural Index  
ISO16128

### SharoSENSE™ Plus 785\*

Natural Maltol, Sorbic Acid,  
Sodium Benzoate

### SharoSENSE™ Plus 183

Maltol, Polyquaternium-80,  
Didecylidimonium Chloride



**Form:**  
Powder



**Applications:**  
Wet wipes



**Rec. use level (%):**  
0.7-1.0



**pH range:**  
up to 5.5

## SharoWipes™

Smart preservation designated for wet wipes, Broad spectrum preservation.

### SharoWIPES™ 630

Maltol, Zinc Acetate, Sodium Benzoate

### SharoWIPES™ 632

Zinc Acetate, Sodium Benzoate

### SharoWIPES™ 631

Maltol, Sorbic Acid, Sodium Benzoate

# "Natural Preservation"

The Natural Balance of protection

Alternative preservative solution, for green and natural formulations.

Made with natural organic citrus extracts, in cooperation with Biosecur® company. Ideal for Ecocert and clean label products, water soluble, heat stable and suitable for a wide pH range. This line provides broad spectrum efficacy and recommended level of use of less than 1%.



**Form:**  
Liquid



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care | Oral care\*\*  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
Biosecur - 0.2 to 1  
Biomix System - 0.6 to 1.2



**pH range:**  
3-9



Conform to Green Standards



Approved by Cosmos/Ecocert

## Biosecur® & Sharon™ Biomix line

Natural Index  
ISO16128

### BIOSECUR® Organic Personal Care C160S

Glycerin, citrus reticulata fruit extract, citrus aurantium amara fruit extract, citrus sinensis peel extract, ascorbic acid, citric acid, lactic acid, water

### BIOSECUR® Organic Oral Care C320C\*\*

Glycerin, citrus reticulata fruit extract, citrus aurantium amara fruit extract, citrus sinensis peel extract, ascorbic acid, citric acid, lactic acid, water

### Sharon™ Biomix Clear

Organic citrus extracts, Phenoxyethanol

### Sharon™ Biomix ECO

Organic citrus extracts, Benzyl Alcohol, Vitamin E

### Sharon™ Biomix Free I

Organic citrus extracts, Phenethyl Alcohol

### Sharon™ Biomix Free II

Organic citrus extracts, Phenylpropanol

### Sharon™ Biomix Free C

Organic citrus extracts, Caprylyl Glycol, Propylene Glycol

### Sharon™ Biomix Free CG

Organic citrus extracts, Caprylyl Glycol, Glycerin

### Sharon™ Biomix Pure I

Organic citrus extracts, Natural Benzyl Alcohol

### Sharon™ Biomix Pure II

Organic citrus extracts, Natural Phenethyl Alcohol



# "Classic Preservation"

Commonly used in personal care products, Parabens, Isothiazolinones and other single preservatives are effective in many formulas. When blended they offer broad spectrum protection against bacteria, yeasts & molds.



**Form:**  
Liquid or powder



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
● 0.1 ● 0.3-0.6  
● 0.4-0.7 ● 0.5-1.0



**pH range:**  
3-9

## **Sharomix™ DMP** ●

Diazolidinyl Urea, Methylparaben, Propylparaben, Propylene Glycol

## **Sharomix™ DME** ●

Diazolidinyl Urea, Methylparaben, Ethylparaben, Propylene Glycol

## **Sharomix™ DHMP** ●

DMDM Hydantoin, Methylparaben, Propylparaben, Propylene Glycol

## **Sharomix™ MPDP** ●

DMDM Hydantoin, Methylparaben, Propylparaben, Phenoxyethanol

## **Sharomix™ 300** ●

Methylparaben, Propylparaben, Bronopol, Phenoxyethanol

## **Sharomix™ ME** ●

Methylparaben, Ethylparaben, Phenoxyethanol

## **Sharomix™ 824** ●

Methylparaben, Ethylparaben, Propylparaben, Phenoxyethanol

## **Sharomix™ 410** ●

Methylparaben, Ethylparaben, Benzyl Alcohol

## **Phenochem** ●

Methylparaben, Ethylparaben, Propylparaben, Butylparaben, Isobutylparaben, Phenoxyethanol

## **Phenochem NIB** ●

Methylparaben, Ethylparaben, Propylparaben, Butylparaben, Phenoxyethanol

## **Sharomix™ MTI** ●

Methylisothiazolinone, Iodopropynyl Butylcarbamate, Propylene Glycol

## **Sharomix™ MCI** ●

Methylchloroisothiazolinone, Methylisothiazolinone, Water

# "Classic Preservation"



**Form:**  
Liquid or  
powder



**Applications:**  
Skin care | Baby care | Wet wipes | Hair care  
Body care | Face care | Color cosmetics | Sun care



**Rec. use level (%):**  
● 0.1 ● 0.3-0.6  
● 0.4-0.7 ● 0.5-1.0



**pH range:**  
3-9

## Singles

### Parabens ●

Methylparaben, Ethylparaben,  
Propylparaben, Butylparaben

### Parabens salts ●

Sodium Methylparaben,  
Sodium Propylparaben

### Sharomix™ HMG ●

Sodium Hydroxymethylglycinate, Water

### DMDMH / DMDMH EU ●

DMDM Hydantoin, Water

### Bronopol ●

2-Bromo-2-Nitropropane-1,3-diol

### PHMB ●

Polyaminopropyl Biguanide

### Sharomix™ MT ●

Methylisothiazolinone, Water



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# SHARON

PERSONAL CARE



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